



## ALL SAINTS CATHOLIC SCHOOL

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September 3<sup>rd</sup>, 2024.

To Whom It May Concern,

All Saints Catholic School is proud to announce that we will be hosting the 33<sup>rd</sup> Annual Toronto Catholic District School Swim Invitational (TCDSSI) on Friday, May 30<sup>th</sup> and Saturday, May 31<sup>st</sup>, 2025. This is the first time All Saints will be the hosts and we **are looking for businesses to partner and support us with this amazing event.**

With over 1000 swimmers from more than 25 elementary schools across Toronto, and over 2000 attendees, the event is a not-for-profit organization promoting healthy competition and personal development for our students. The event is supported by parent and student volunteers, and by businesses like yours!

There are a variety of ways to get involved and connect with and support your community, before, during and even at the event in the event program. We'd love to talk to you about what fits with your organizations goals

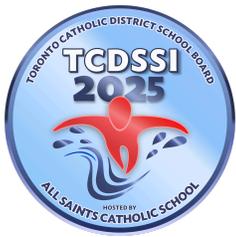
For more information on our program and the options you can visit our website <https://www.tcdssi2025.org> or email me directly at [robert.rivers@tcdsb.org](mailto:robert.rivers@tcdsb.org).



Sincerely,

A handwritten signature in black ink, appearing to read "Robert Rivers".

Robert Rivers  
Principal



## **SPONSORSHIP LEVELS AND BENEFITS**



As an event sponsor, your business will have the opportunity to showcase a commitment to supporting youth sports and education and the community at large.

### **SPONSORSHIP BENEFITS**

Exposure to new customers: approximately 1,000 swimmers, and over 2,000 cheering fans and more than 1,000 Event Programs sold! Through a variety of mediums, your company can be promoted before and during the event.

### **TITLE SPONSOR**

The Title Sponsor will be given exclusive recognition opportunities, including:

- Advertising at the entrance to the Etobicoke Olympium
- Recognition at the opening ceremony
- Your logo on the award podium backdrop
- and all the benefits of the gold sponsorship

### **GOLD SPONSOR**

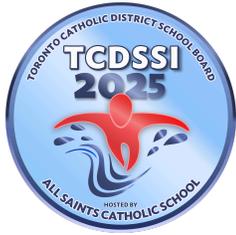
Gold sponsors will enjoy enhanced recognition at the event which includes:

- opportunity to display your company banner
- full page ad in the Event Program
- multiple announcements during the event
- ability to hand out advertising materials in the welcome room

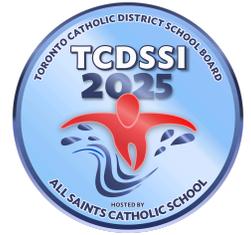
### **SILVER & BRONZE SPONSOR**

This is an excellent opportunity to receive high recognition at the event at an affordable price including:

- advertisement included in the Event Program
- company logo on event thank you banner and Event Program
- social media recognition



# SPONSORSHIP PACKAGES & BENEFITS



	TITLE \$8,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000
Logo placement on sponsor page in Event Program	✓	✓	✓	✓
Logo and link to company website from TCDSSI website	✓	✓	✓	✓
Social media recognition (Instagram, X formerly Twitter, Facebook)	✓	✓	✓	✓
Advertisement placed in priority in Event Program (ad to be provided in b/w)	2 full pages	1 full page	½ page	½ page
Logo on event sponsor banner displayed at the Meet	✓	✓	✓	✓
Display company banner at Meet (banner provided by sponsor, subject to approval)	✓	✓		
Advertisement and product placement as appropriate at the front and entrance to Etobicoke Olympium	✓			
Logo on the award podium backdrop	✓			
One additional approved form of promotional advertisement (pamphlet, coupon, product sample, etc.)	✓	✓		
Booth at event (limited opportunity, size subject to approval)	✓	✓		
Recognition on digital scoreboard and announcements during the event	✓	✓	✓	✓

## EVENT PROGRAM ADVERTISEMENT AND DONOR OPPORTUNITIES

The Event Program is an integral part of the TCDSSI. Over 1,000 copies are sold throughout the competition to a captive audience of potential new customers who wish to follow their swimmers, races and results.

## BENEFITS

By advertising in the Event Program, your company will:

- Receive a high volume of targeted marketing exposure to approximately 2,000 people over two days.
- Have the opportunity to offer a discount or coupon within your advertisement.
- Be recognized as a supporter of youth sport, education and your community.

## DONORS

The TCDSSI welcomes donations of all types. Whether it be food, gift cards, merchandise or promotional items all donors will have their logo showcased in the Event Program viewed by 2,000 potential new customers.

## AD SIZE RATE

½ - \$500

¼ - \$300

⅛ - \$200